

FOR IMMEDIATE RELEASE



PRESS RELEASE

February 20, 2018

Catholic Charities of Santa Clara County and Honor Home Care Announce Care Network Partnership

The South Bay's Leading Social Service Agency and the Bay Area's Largest In-Home Care Provider Collaborate to Better Serve Older Adults

San Jose, CA (February 20, 2018) – Catholic Charities of Santa Clara County, a leading social services agency serving individuals and families in need for more than 62 years, and Honor Home Care, the largest non-medical in-home care provider in the Bay Area, today announced a Care Network Partnership.

Through the new relationship, Catholic Charities will recommend Honor Home Care to clients of its Day Break Cares In Home Care, which it operated for 8 years. Catholic Charities will no longer directly provide in-home care services. Instead, agency caregiver staff will work with Honor, who will provide services to the agency's existing in-home clients.

“We are committed to the community of aging adults and their caregivers in Santa Clara County,” said Nita Sommers, Honor’s President of Enterprise. “Through this unique Care Network partnership with Catholic Charities, aging adults will continue to receive high quality care so they can remain comfortably and safely in their own homes. In addition, the care professionals who do compassionate work will now have access to our exceptional training and support.”

Ten years ago, Catholic Charities had a vision for creating a social enterprise that provided jobs for clients and helped seniors stay in their own homes, while paying market rate fees that could raise funds for the agency. Out of that vision, Catholic Charities formed Day Break Cares, a three-part social enterprise providing Geriatric Home Aide Training, In-Home Care Services, and Adult Day Care. Their vision was to provide entry-level healthcare jobs to refugees and other low income clients that would provide a hand-up out of poverty.

To date, Day Break Cares provided employment to approximately 122 home care staff. They served 200 clients and provided about 200,000 hours of service. The home care professionals who were former Catholic Charities clients represented all walks of life, including veterans, immigrants, and refugees. This was the first healthcare job for many of them.

However, throughout the years, clients’ needs and the senior services market changed dramatically. Catholic Charities also had to change with the times and restructured their Day Break Cares social

enterprise based on these new realities. A more competitive home care market and increasingly complex regulatory environment were pulling the agency away from their original priority of providing job opportunities through senior services.

“The market has changed and the needs of our clients have changed,” said Gregory R. Kepferle, CEO at Catholic Charities of Santa Clara County. “To respond to these changing needs, we chose to work with Honor to create this Care Network Partnership. We are confident that Honor’s specialization in the Home Care market and their use of innovative technology tools will add more value to our former clients and employees.”

Honor has invested significantly in building tools and training to provide caregivers with exceptional support. With its private venture investors, Honor is able to provide better potential earnings and more work for its Care Professionals, helping Catholic Charities meet its original Day Break Cares’ In-Home Care goal of providing upwardly mobile employment opportunities for our community.

The professional caregivers will gain access to Honor’s Care Pro app, which facilitates scheduling, communication, and tracks their appointments. This improves the quality of care that clients receive because they are receiving up-to-date information about their clients and have access to specialized care instructions in the app.

“Catholic Charities is proud to join with Honor to provide our clients with best-in-class non-medical home care services,” said Jacqueline Copeland-Carson, Chief Operations Officer at Catholic Charities of Santa Clara County. “The Catholic Charities/Honor Home Care Partnership helps us reach a larger critical mass of seniors and their families, while extending employment opportunities in the burgeoning home care market. Honor shares our values of blending compassionate care and economic opportunity with cutting edge technology for the good of all people in our community.”

Catholic Charities has a Social Impact Technology Initiative whereby they partner with technology companies to better use technology to improve people’s lives and become more efficient as an agency. Honor has best-in-class technology in the non-medical home care industry, making them an ideal partner.

After the transition, Catholic Charities will direct clients seeking non-medical home care services to Honor, and Honor will ensure that clients who are not ready for home care are aware of Catholic Charities for Adult Day Care services. Catholic Charities will also continue its Geriatric Home Aide Training Program.

Honor will be expanding the Care Network Partnerships to help build one of the strongest communities of service providers committed to improving the quality of life—and care for older adults.

About Catholic Charities of Santa Clara County

Catholic Charities of Santa Clara County has worked to strengthen families and build economic self-reliance for the poor and vulnerable in the county for 62 years. Each year, more than 500 employees

and 1,000 volunteers serve more than 38,000 individuals of all cultures and beliefs through 34 programs. Program areas include behavioral health, youth and family services, economic development, employment, housing, immigration legal services, in-home and long-term care, older adult services, refugee resettlement, refugee foster care, and more. Catholic Charities is working to reduce poverty with social change goals that target the alleviation, prevention, and reduction of poverty in our communities.

To learn more about Catholic Charities of Santa Clara County, please visit www.catholiccharitiesscc.org.

About Honor

Honor, based in San Francisco, is a comprehensive home care company, helping older adults continue to live safely and comfortably in their own homes as they age. Currently providing care in California, Texas, and New Mexico, Honor offers a higher level of in-home care by combining the best professional caregivers with smart, easy-to-use technology that makes scheduling, delivering, and managing care simple and safe.

Backed by an A-list group of private investors, including Honor Board Member Marc Andreessen of Andreessen Horowitz, and Thrive Capital, Honor has raised \$65 million in VC funding. Honor is committed to improving care for older adults and jobs for professional caregivers—while helping others in this industry provide better care for our parents, grandparents, and loved ones. For more information about Honor, visit joinhonor.com.

Click here to access [Honor's press kit](#).

###

Media Contacts

- Caroline Ocampo
Chief of Communications
Catholic Charities of Santa Clara County
cocampo@catholiccharitiesscc.org
(415) 706-2926
- Adelene Ramos
Marketing Communications Program Supervisor
Catholic Charities of Santa Clara County
aramos@catholiccharitiesscc.org
(831) 239-1370
- Natasha Vianna
Communications
Honor Home Care
natasha@joinhonor.com
(415) 815-8749

Available for Interview

- Gregory R. Kepferle
Chief Executive Officer
Catholic Charities of Santa Clara County
- Jacqueline Copeland-Carson
Chief Operations Officer
Catholic Charities of Santa Clara County
- Nita Sommers
President of Enterprise
Honor Home Care