

## PRESS RELEASE

### Media Contacts:

Tatiana Colón, Director of Older Adult Services

Catholic Charities of Santa Clara County

Email: [tcolón@catholiccharitiesscc.org](mailto:tcolón@catholiccharitiesscc.org)

Office: (408) 831-0440 ext. 421

Adelene Ramos, Marketing Communications Program Supervisor

Catholic Charities of Santa Clara County

Email: [aramos@catholiccharitiesscc.org](mailto:aramos@catholiccharitiesscc.org)

Office: (408) 325-5123 Cell: (831) 239-1370

March 10, 2016

## FOR IMMEDIATE RELEASE

### Wake Up to Aging: Are We Ready for 2030?

*Catholic Charities of Santa Clara County's Aging University Explores Public Policy Solutions to Prepare Santa Clara County and California to Better Meet the Needs of Seniors and Those Who Care for Them*

**What:** Wake Up to Aging Forum, part of Catholic Charities of Santa Clara County's Aging University Speaker Series

**When:** March 17, 2016, 9:30 AM -12:00 Noon

**Where:** Bascom Community Center, 1000 S. Bascom Ave., San Jose, CA 95128

**Who:** Catholic Charities of Santa Clara County  
Howard Gleckman, Senior Fellow at The Urban Institute, Author of "Caring for Our Parents"

Kevin Sypniewski, President & CEO, AGIS

Fay Gordon, Staff Attorney, Justice In Aging

Gabriela Sandoval, Director of Research and Chief Economic Security Officer,  
Insight Center for Community Economic Development

SAN JOSE, CA, March 10, 2016 – These are unprecedented times where we have more seniors in Santa Clara County than any other time in history and these numbers will continue to grow exponentially. By 2030, Santa Clara County will have one of the highest percentages of senior population in the nation. This fact highlights a reality that we are under-prepared to manage the existing and impending needs of seniors. Join us as we discuss key challenges and explore community and system level solutions that could impact the future of senior services

and prepare Santa Clara and California to better meet the needs of seniors and those who care for them.

Learn more at <http://catholiccharitiesscc.org/events/wake-aging-are-we-ready-2030>.

### **About the Speakers**

#### *Keynote Speaker:*

**Howard Gleckman**, Senior Fellow Consultant and Editor, TaxVox Blog and Author of “Caring for our Parents”

Howard Gleckman is a Senior Fellow at The Urban Institute, where he is affiliated with both the Tax Policy Center and the Program on Retirement Policy. He is the author of *Caring for Our Parents* (St. Martin’s Press, 2009) and a regular columnist on long-term care issues for Forbes.com. He is also the editor of the Urban-Brookings Tax Policy Center’s fiscal policy blog Tax Vox.

Mr. Gleckman is a co-convenor of the Long-Term Care Financing Collaborative, a group of policy experts working to design new financing models for long-term supports and services. He also speaks and writes frequently on long-term care. He has published articles in The Washington Post, USA Today, Health Affairs, Health Progress, the AARP Bulletin and for the Commonwealth Fund. He has written chapters on long-term care for *Landmark: The Inside Story of America’s New Health Care Law and What it Means for Us All* (Public Affairs, 2010) and *Universal Coverage of Long-Term Care in the United States: Can We Get There from Here?* (Russell Sage 2012).

#### *Guest Panelists:*

**Kevin Sypniewski**, President & CEO, AGIS

Kevin founded AGIS network Inc. in 1998 to facilitate the exchange of caregiving information, insurance benefits and services to help individuals, employers, government agencies, and service providers meet caregiving challenges. Employers are finding that AGIS’s free tools, including their new Caregiving Exchange, simplify and enrich the lives of older adults and their families by uniting eldercare education with access to local, regional, and national support services.

**Fay Gordon**, Staff Attorney, Justice In Aging

Fay was formerly senior public policy associate at Limited to Lindberg, LLC where she worked on aging issues on behalf of the National Academy of Elder Law Attorneys and acted as co-chair of the Leadership Council of Aging Organizations’ Community Services Committee. Fay was previously a law clerk with Frank, Frank & Scherr, LLC in Lutherville, MD. While there, she edited and revised Elder Law in Maryland and Maryland Medicaid.

**Gabriela Sandoval**, Director of Research and Chief Economic Security Officer, Insight Center for Community Economic Development

Gabriela is the Director of Research and Chief Economic Security Officer for the Insight Center for Community Economic Development, a national think and do tank dedicated to building

economic health and opportunity in communities. She brings more than 15 years of research experience in inequality to her work with Insight. Previously, she was a member of the faculty in the Department of Sociology at the University of California, Santa Cruz. Gabriela holds B.A.s in Psychology and Ethnic Studies from the University of California, San Diego, a Masters in Regional Planning and a Ph.D. in Sociology from Cornell University.

*Moderator:*

**Tatiana Colón**, Director Older Adult Services, Catholic Charities of Santa Clara County  
Tatiana is currently Director of the Older Adult Services Division for Catholic Charities of Santa Clara County. She holds a Masters in Public Administration and Policy with 16 years of experience in the human services field. She has served her community locally and nationally advocating for community needs throughout the life span with advocacy efforts ranging from domestic violence, youth violence prevention, and labor unions to her current work in advocacy to improve the quality of life for seniors.

### **About Aging University**

Catholic Charities of Santa Clara County's Aging University (AU) "Wake Up to Aging" series is a year-long sequence of discussions, workshops, and seminars working towards community synchronization in providing solutions to evolving senior concerns. Designed to both learn from experts in the field and serve as a focus group of various constituencies to inform policy that can lead to legislation, AU is a platform to coordinate solutions to community concerns and highlight local efforts on aging.

### **About Catholic Charities of Santa Clara County**

Catholic Charities of Santa Clara County has worked to strengthen families and build economic self-reliance for the poor and vulnerable in the county for 60 years. Each year, more than 500 employees and 1000 volunteers serve more than 54,000 individuals of all cultures and beliefs through 42 programs in more than 80 sites. Program areas include behavioral health, youth and family services, economic development, employment, financial education, housing, immigration legal services, in-home and long-term care, older adult services, refugee resettlement, refugee foster care, and more. Catholic Charities is working to reduce poverty with social change goals that target the alleviation, prevention, and reduction of poverty in our communities.

###